



Management Development Programme

HR Analytics in Healthcare



February 10 - 12, 2025



Background

Human Resource has always been an important base for the organisation to flourish and to gain competitive advantage. The changed Market scenario demands organisations to upgrade their process and working style to take prompt decisions. The major role expected for the HR Professionals in the organisation is to pave the way for the required changes and their implementation in the organisation. HR departments are now actively involved in shaping organisations in addition to being employees' service providers. The organisations are now shifting on analytics driven decisions. Through the usage of proper Analytical Tools, HR professionals become well equipped to provide faster, accurate, and more reliable projections for the near foreseeable future and thus aid in making data-informed decisions.

Analytics is the need of the hour for the organisation to make an impact and to pave way for its success. The programme on "**HR Analytics in Healthcare**" aims at addressing the use of Various Analytics Tools which cater to HR domain for effective and fast analysis and decision making in Healthcare Industry. This course will highlight the use of Analytical tools and for comprehending the business situations and making decision faster.









Objective

To understand the relevance of the data in an organisation.

To gain working knowledge in HR metrics analysis using data sets.

To apply HR Analytics to solve the business issues by driving insights out of it.

Content

-  HR Analytics: Overview
-  Role of HR Analytics in Health care
-  Stages of HR Analytics
-  Key Focus Areas in HR Analytics
-  HR Metrics
-  Benchmarking
-  Predictive Analytics
-  Creating Impactful Dashboards and Visualizations



Who Should Attend

The programme is open for Managers/HR Professionals in the Health care Industry. The programme has been designed and targeted towards executives from Public and Private Sector Health Organizations, NGO Personnel, Autonomous Bodies etc.

Pedagogy

The programme will be delivered using a mix of training pedagogy, including lectures, discussions, exercises, case studies, and experience sharing.

Program Coordinator




Dr Deepti Sharma
Associate Professor
Institute of
Health Management Research,
IIHMR University Jaipur




The programme will be offered by a team of national and international subject experts.



Nominations/Registration

Please send your nominations/registrations to the following address:

 Programme Officer (Training)
IIHMR University
1, Prabhu Dayal Marg, Sanganer Airport,
Jaipur-302029, Rajasthan, India

 +91-141-3924700
 training@iihmr.edu.in
 +91 9358790012

Venue

The programme will be organized at IIHMR University, 1, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur – 302 029, Rajasthan. The University campus provides a learning environment for the participants, who are welcome to use the library and recreational facilities at the campus.

Duration

The programme is scheduled from Monday, February 10, 2025 to Wednesday, February 12, 2025.

Certification

A certificate of participation on completion of the programme will be issued by IIHMR University, Jaipur.

Programme Fee

The programme fee for Indian participants is Rs 24,750 plus GST (18% as applicable), and for international participants, it is USD 462 plus GST (18% as applicable). The programme fee covers tuition, background reading material, lodging, and boarding.

Discounts on Fee

- **Early Bird Discount:** Nominations received with payments before four weeks will be entitled to a 10% early bird discount.
- **Group Discount:** Any organization sponsoring four or more participants to the programme will be entitled to a 20% discount on the total fee payable, provided that at least four participants attend the programme.
- **Maximum Discount:** Organizations can avail themselves of both the discounts subject to a maximum discount of 20%.



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